



ROBERT LION

CHAIRMAN

PARIS REGION ENTREPRISES



Born July 1934

. **Member of the Paris-Region Council**

. **Chairman, Paris Region Entreprises**

. **Chairman, Agrisud International**, an NGO which creates agricultural micro-enterprises to alleviate poverty in developing countries (Africa, SE Asia)

. **Trustee, Doctors of the World** (London)

► **From 1961 to 1992:**

○ **1982 - 1992: President (directeur général), Caisse des dépôts et consignations**

CDC is a large financial institution, acting mainly as the Central bank to the French savings banks. In 1992, its assets under management were up to US \$ Bn 320. The staff in CDC group was 28,500.

As head of CDC:

- . Member of
 - *Conseil général de la Banque de France* (1982-1992)
 - *Conseil national du crédit* (do)
 - *Censor of Crédit National* (do)
 - *Treasurer of Fondation de France* (do)
- . Director of
 - *European Investment Bank* (do)
 - *Compagnie internationale des wagons-lits* (do)
 - *Club Méditerranée* (do)
 - *Air France* (do)
 - *Havas* (1988-1992)
 - *Eurotunnel* (1987-2000)

and:

- Chairing *Société Tête Défense*, the company that built the new monumental Arch at La Défense in Paris
- Chairing the Donors' Committee of *Médecins du Monde*
- Vice-president of the *Institut français d'architecture (IFA)*.

○ **1981 - 1982: chief of staff to the Prime Minister of France.**



Berlin – 20. Mai 2015
Die Pariser Zukunft in Berlin



○ **1974 - 1981: CEO (délégué général) of Union Nationale des Organismes HLM**, the umbrella organisation for the 1,200 social housing agencies (HLM) in France. At that time, the HLM entities had built over 4.5 Mn housing units and were running 3 Mn rental apartments.

During which:

- Member of *Conseil économique et social* (1974-1979)
- President of *Comité d'action solaire*, an environmental NGO
- President of *Géochaleur*, a company developing geothermal solutions
- President of the Habitat section of *Conseil supérieur de l'hygiène publique*
- Board member of *Agence pour les économies d'énergie*

○ **1969 - 1974: Head of Housing Department (Directeur de la Construction), Ministry of Equipment**

In this capacity, running the housing policy of France. In particular, launching the "Plan-construction" and "Habitat et vie sociale" programmes.

○ **1961 - 1969: Inspection générale des finances**, Ministry of Finance; counsellor to Edgard Pisani, Minister of Equipment (1966-67); counsellor to Paul Delouvrier, governor of the Paris Region (1967-69).

► **Miscellaneous, since 1992:**

- . **Chairman, Greenpeace France** (2008 – oct. 2009)
- . **Vice-president of Haut conseil de la coopération Internationale** (1998-2005)
- . **Chairman of Association française d'action artistique** – AFAA, today Cultures France (2000-2006)
- . **Member of CNDD** (Council for sustainable development) (2007-2009)
- . **Member of the Earth Council** (1993-1999) in San José de Costa Rica
- . **Senior Advisor to the GEF (Global Environment Facility)** in Washington (1994-2002)

► **Education**

Paris Institute for Political Studies ("Sciences Po") - Law University of Paris (1952 - 1956)

Ecole Nationale d'Administration (ENA) (1959 - 1961) - Inspection générale des Finances



OLIVIER MELLERIO

PRESIDENT

PROMOSALONS



A graduate of the École des Hautes Études Commerciales with an MBA from Columbia University in New York, Olivier Mellerio has led a dual career as CEO of his family firm and as a business banker. He is a Chevalier de la Légion d'Honneur.

An elected member of the Paris and Ile-de-France Chamber of Commerce (CCIR), serving as the international advisor for Japan, Korea and India, he has been president of Promosalons since 2011 and is also chairman of the Franco-Japanese trade committee.

In the course of his distinguished career Olivier Mellerio has held numerous positions as president, director and CEO.

A partner and then CEO of Interfinexa, he is an expert on mergers & acquisitions and international alliances.

Founder of the watchmaking branch of the fine jewellery house Mellerio dits Meller, the world's oldest jeweller, and having spearheaded the company's international development, he was appointed CEO of the Mellerio International Group in 2009. He is now president of the Mellerio Foundation and is on the board of the Union HBJO (watches, jewellery, gemstones and gold & silver work). He chaired the Colbert committee from 2003 to 2007 and is also on the advisory board for the Banque de France, Ile-de-France region.

Founder and chairman of the Aspen Institute France from 1983 to 2003, he was made chairman of the supervisory board in March 2015.

Olivier Mellerio is the author of a number of works, including a ministerial report on the transfer of family businesses.



ANNE-LAURE DE COINCY

GESANDTE FÜR WIRTSCHAFTSANGELEGENHEITEN

FRANZÖSISCHE BOTSCHAFT



Anne-Laure de Coincy ist Mitglied des französischen Rechnungshofs, wo sie bis 2001 tätig war. Seit September 2013 ist sie Gesandte für Wirtschaftsangelegenheiten und Leiterin der Finanz- und Wirtschaftsabteilung bei der französischen Botschaft in Berlin. Seit 14 Jahren ist sie im Bereich EU-Angelegenheiten tätig.

Von 2007 bis 2013 fungierte sie als stellvertretende Generalsekretärin für europäische Fragen bei dem Premier ministre, wo sie für die Koordinierung der französischen Position zu Europafragen zuständig war.

Von 2004 bis 2007 war sie Kabinettsmitglied bei Günter Verheugen, dem deutschen Vize-Präsidenten der Europäischen Kommission, mit dem Ressort Unternehmen und Industrie.

Von 2001 bis 2004 leitete sie das Europa-Referat der „Direction Générale du Trésor“ (Schatzamt) im Wirtschafts- und Finanzministerium, wo sie hauptsächlich im Bereich Wirtschafts- und Währungsunion tätig war.

Anne-Laure de Coincy ist Absolventin des Pariser Instituts für Politikwissenschaften („Sciences-Po Paris“), der Friedrich-Wilhelm-Universität Bonn und der „Ecole nationale d’administration“ (ENA).



DIDIER BOULOGNE

DIRECTOR

BUSINESS FRANCE



Born in Lyon in 1966

Married, 1 child

* *
*

2015 Director of Business France for Germany, Austria and Switzerland -
Düsseldorf

2008 – 2014 Director of Invest in France for Germany, Austria and Switzerland -
Düsseldorf

2003 – 2007 Director of Invest in France for Nordic countries – Stockholm

1996 – 2003 Senior advisor – Paris

1991 – 1996 Director of Invest in France for Italy - Milano

* *
*

Master in Business and foreign trade – IAE Lyon III University 1990

* *
*

Officer of the Royal Order of the Polar star (Sweden)



JEAN-LOUIS MARCHAND

CHAIRMAN

ADVANCITY



Jean-Louis Marchand started his career spending 12 years in the French Telecom Organisation that later became France Telecom.

In 1986, he joined a road construction company, Cochery-Bourdin-Chaussé, which became Eurovia, division of Vinci.

After having worked for 9 years in France, he spent 8 years in Germany. As Chief Operative Officer, he led the international development of the company.

Member of the board of the FNTP (Fédération Nationale des Travaux Publics) since 2008, he is the President of the committee "Training", and Vice-President of the European Construction Industry Federation.

He has been elected in 2012 as President of Advancity, the French cluster for sustainable cities and mobilities.



JEAN-LUC MARGOT-DUCLOT

SENIOR VICE-PRESIDENT IN CHARGE OF INTERNATIONAL
MARKETING & BUSINESS DEVELOPMENT

PARIS REGION ENTREPRISES



Jean-Luc Margot-Duclot is Senior Vice President in charge of International Marketing & Business Development for the *Paris Region Entreprises* agency (former *Paris Region Economic Development Agency*)

He joined the *Paris Region Economic Development Agency* (PREDA) at the end of 2006 to take up the position of Senior Vice President in charge of trade shows and exhibitions industry in the Paris Region. Member of the management committee, he spearheaded international initiatives to promote the Paris Region Economy, notably the Paris Region Trade Shows. Since January 2013, and in addition, he was in charge as Executive VP of PREDA's International Business Development and Promotion, including promoting and facilitating foreign direct investments in the Paris Region. In July 2014, the *Paris Region Economic Development Agency* merged with the *Paris Region Innovation Centre* to create *Paris Region Entreprises*. Jean-Luc Margot-Duclot is now in charge of International Marketing & Business Development for this newly created Agency.

Before PREDA, as former CEO of the Paris Ile-de-France *Regional Tourism Committee* and the *Regional Tourism Observatory* (2000-2005), Jean-Luc Margot-Duclot was tasked by Jean-Paul Huchon, President of the Ile-de-France Region, to supervise a report on the trade shows and exhibitions industry (MICE) which would serve as the basis for Paris Region's policy for developing and supporting this sector.

In the course of his career, Jean-Luc Margot-Duclot has held various marketing & communications and CEO positions in the tourism and leisure industry, as well as being a strategic consultant to real estate developers, as well as the leisure and hotel industries.

Jean-Luc Margot-Duclot has a Masters in History from the University of Paris and an MBA from the HEC Paris School of Management.



CATHERINE BARBÉ

STRATEGIC PARTNERSHIPS MANAGER

SOCIÉTÉ DU GRAND PARIS



In November 2010, Catherine Barbé joined the new state agency commissioned to design and implement 200 km of new metro lines around Paris Metropolitan area : the Société du Grand Paris. She is responsible for the development of partnerships with all metropolitan institutions and stakeholders, especially in relation to urban development.

In June 2008, Catherine Barbé was commissioned by the Mayor of Paris to prepare the creation of a research institute on sustainable urban policies, Sustainable Cities Institute.

From November 2001 to June 2008, Catherine Barbé was the director of the Paris Department of City Planning.

The department is responsible for the definition and implementation of the city planning policy. It elaborates and modifies local planning regulations, issues building permits and prepares and implements development projects and real-estate policies.

In her previous position in the Ministry of Public Works, Ms. Barbé was in charge of national planning and housing strategy and legislation. She coordinated the preparation of a major piece of legislation that renewed the planning rules and procedures of public urban development in France.

Previously, Ms.Barbé was in charge of the city of Paris housing policy, then of coordination of planning and transportation and later of urban design and planning rules.

Ms. Barbé also studied at the Institut d'études politiques de Paris and the national school of administration (ENA) and is a qualified architect.



CATHERINE ROUSSELOT DONNADILLE

COMMUNICATIONS AND MARKETING DIRECTOR FOR
BATIMAT, INTERCLIMA+ELEC, IDÉOBAIN, EQUIPBAIE

REED EXPOSITIONS FRANCE



Catherine Rousselot Donnadille has been working at Reed Expositions France since 2001.

She worked during 13 years within *Franchise Expo Paris*, the world's leading and most diversified franchise exhibition. She helped develop the exhibition in Paris, contributed to its expansion both in France and abroad by launching *Top Franchise Méditerranée* (the event for business and the franchising sector in Euro-Mediterranee), and by developing *Franchise Expo Online* and *l'Observatoire de la France*. These developments have enabled an increase in the number of exhibitors and visitors, making these events real successes.

In 2014, she joined the Construction Division, and became the new Communications and Marketing Director for Batimat, Interclima+Elec, Idéobain, and Equipbaie.



STÉPHANIE GAY-TORRENTE

DIRECTOR OF POLLUTEC & WORLD EFFICIENCY TRADE SHOWS
REED EXPOSITIONS FRANCE



“Ecology is a growth driver.”

Born 18 December 1974

Master of Social Science, Communication, and Multimedia; Université Lumière Lyon 2.

Joined Pollutec communication and marketing team at Reed Expositions France in 2002, became Communications and marketing director in 2007 and Executive director in 2014.

Since arriving on the scene at Reed Expositions in 2002, Stéphanie has contributed to the development of the Pollutec trade show by continually addressing new themes. In 2007, she was instrumental in creating the Paris Pollutec Horizons fair for environmental technology of the future and Buy&Care for responsible procurement. In 2015, she launched the World Efficiency Show and Congress (for resource- and climate-friendly services), and La Galerie des Solutions (for low-carbon offerings) which will take place at the Musée de l’Air during the December 2015 UN Climate Change Conference.

Stéphanie says Pollutec trade shows must facilitate networking to advance projects as well as showcase new solutions for environmental, economic, and energy-related problems. Her priority is to unite and support all stakeholders—governmental bodies, professional organizations, green manufacturers, decision makers, and purchasers alike. But it is the privilege of witnessing the boom of an incredibly dynamic market, always innovating and always relevant, that has driven her to dedicate the last 12 years to these events.



SOPHIE CASTAGNÉ

DIRECTOR OF THE ECONOMIC INTEREST GROUP PUBLIC TRANSPORTATIONS & THE EUROPEAN MOBILITY EXPOSITION



Sophie Castagné has headed up GIE Objectif transport public since 2005. The mission of this agency - an economic interest group set up jointly by elected officials with responsibility for transport and French operators - is to promote public transport and sustainable mobility. Sophie Castagné is responsible for the organisation of recurrent large-scale events aimed at both professionals and the general public, such as the European Mobility Exhibition, the National Public Transport Congress, Public Transport Day and Mobility and Road Safety Week.

Having begun her career as a consultant working for leading communication agencies (including Euro-RSCG), she then took charge of national communications for the French National Radioactive Waste Management Agency, ANDRA. Pursuing her ongoing commitment to public-interest issues, she subsequently moved to the public transport sector.

Sophie Castagné holds a degree in English and a Masters in institutional and corporate communication.



YANN LERICHE
PERFORMANCE DIRECTOR
TRANSDEV



Yann Leriche is the Performance director of Transdev and member of the Executive Committee. He joined Transdev in 2008, beginning as CEO of Group subsidiary Transamo, which provides counseling and assistance in the planning, implementation and operation of large public transportation projects, until 2010.

He then took responsibility for Transdev SZ (bus operations) and EurailCo (rail) at Transdev Germany. He was appointed Deputy Director of Transdev North America in 2012.

Prior to joining Transdev, he served as Director of the Guided Light Transit Systems for Bombardier Transportation. He began his career in public service, first as Transportation Infrastructure manager in the Calvados region, then as Director of Public Transport in Greater Reims where he was project manager of the line 1 light rail.

A graduate of Ecole Polytechnique (1997), the Ecole nationale des Ponts et Chaussées (1999) and the College of Engineers (2000), Yann Leriche also holds an Executive Specialized Masters in Tax and Financial Engineering from ESCP-Europe.



ISABELLE ALFANO

CONSTRUCTION BUSINESS UNIT DIRECTOR

COMEXPOSIUM



Isabelle Alfano joined the group COMEXPOSIUM in 1996, and for 19 years worked on the development of international trade shows. She has participated in SIAL international development, as Sales Director of SIAL Group (Leading Food Fairs organized around the world). She has also managed the COMEXPOSIUM sales office in the UK. From 2011 to 2014, as Exhibition Director, Isabelle has managed the CARTES shows and conferences, 3 annual events organized in Paris, Hong Kong and Las Vegas.

Recently, she has joined another division of the group as Construction Business Unit Director and has now in charge the development of a portfolio of shows dedicated to the Construction Equipment and Materials Industries (INTERMAT, INTERMAT Middle East, Interoute & Ville, World of Concrete Europe).



VINCENT ROUMEAS

CLEANTECH BUSINESS DEVELOPER

PARIS REGION ENTREPRISES



Vincent ROUMEAS joined Paris Region Entreprises in 2008. He advised Paris Regions Small and Medium-sized Enterprises in their Energy Transition and Corporate Social Responsibility Programs. He organized Networking Events e.g. on Photovoltaics (2009), Smart Cities (2011/2012). He is today Cleantech Business Developer at Paris Region Entreprises and focus to support Cleantech Companies from Europe and abroad to setup in the Paris Region.

From November 2002 to June 2008, Vincent ROUMEAS was Key Accounts Manager WEEE (Waste of Waste Electrical and Electronic Equipment). He was in charge to open the French desk and develop the business in France of REMONDIS Electrorecycling GmbH (a subsidiary of REMONDIS, one of the world's largest recycling, service and water companies – RETHMANN Group). He coordinated the activities with subcontractors (Reintegration Facilities for the Disabled and Logistics Companies) and the relations between the French subsidiaries and the German headquarter.

Vincent ROUMEAS also studied in France and Germany. After a 3rd year European Exchange program with the RWTH Aachen University he graduated from the Engineering School for Industrial Ceramics ENSCI in Limoges (2001), he also holds a Master's in European Business (MEB) from ESCP-Europe Paris-Berlin (2002).



MARIO OHOVEN

PRÄSIDENT DES BUNDESVERBANDS MITTELSTÄNDISCHE WIRTSCHAFT (BERLIN) UND PRÄSIDENT DES EUROPÄISCHEN DACHVERBANDS NATIONALER MITTELSTANDSVEREINIGUNGEN CEA-PME (BRÜSSEL)



Als Sohn einer traditionsreichen Unternehmerfamilie (Hanfspinnerei und Papierfabrik, gegr. 1810) wurde Mario Ohoven in Neuss geboren.

Seit ca. 30 Jahren ist der gelernte Banker im Bereich Vermögensanlagen tätig. In führenden Positionen hat er die Entwicklung steueroptimierter Investitionen entscheidend beeinflusst. Seine Unternehmensgruppe gehört seit über 25 Jahren zu den Marktführern auf dem Gebiet Vermögensanlagen. Das Volumen der Investitionsvorhaben beträgt fast drei Milliarden Euro.

Mario Ohoven ist bekannt für seine Wirtschafts- und Kapitalmarktprognosen. 2000 warnte er vor dem Absturz der Technologiewerte. 2001 machte er darauf aufmerksam, dass einige US-Konzerne ihre Bilanzen manipulieren. 2002 erkannte er, dass bald einige Wall-Street-Größen als Lügner und Verbrecher entlarvt würden. 2007 warnte er vor einem „Finanz-Tsunami“. Er ist ein gefragter Referent auf hochkarätigen Veranstaltungen und Symposien und gern gesehener Gast bei TV-Talkshows. Sein Buch DIE MAGIE DES POWER-SELLING war drei Jahre in den Bestsellerlisten, ist in der 13. Auflage erschienen und wurde in zwölf Sprachen übersetzt.

1999 erhielt Ohoven den "Europa-Preis" des Europäischen Wirtschaftsinstituts (EWI). Im Oktober 2001 wurde er mit dem "Oscar des deutschen Mittelstandes" ausgezeichnet, weiterhin wurde er mit dem deutschen Mittelstandspreis "Kustos des mittelständischen Unternehmertums" geehrt.

Sein Rat und seine Visionen sind gefragt: sei es beim World China Economy Summit in Peking, bei den Malenter Symposien der Dräger-Stiftung, bei der Fachhochschule der Deutschen Bundesbank, beim Deutschen Manager-Symposium, in vielen Universitäten oder auch zur Eröffnung der weltweit größten Computermesse, der CeBIT.

Mario Ohoven ist seit 1998 Präsident des BVMW, Berlin, und seit 2002 Präsident des europäischen Dachverbands nationaler Mittelstandsvereinigungen CEA-PME, Brüssel.